

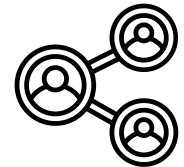
✓ to do list

partnerships

1.

Audience

- Over 50,000 Unique Monthly Readers
- Over 10,000 Social Media Followers
- Over 5,000 Mailing List Subscribers

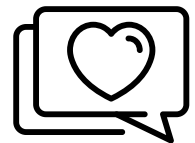


2.

Demographics

Age: Mostly 25-34 (43%)

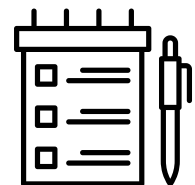
Main interests: travel, lifestyle, food, going out, movies, photography inc. selfies, London news. Features: 74% of visitors from London with a disposable income



3.

Results

Partners on average get around 500 relevant views to their advertorial page with a 2% conversion to sale/booking rate. Email: For an email campaign our partners see an average: Open rate of: 25% & Click rate of: 4%



4.

Types of Partnership

Free: Competition with a prize value of over £100

Paid Site Post: £100

Paid Site Post + Solus Email: £200

Site Takeover: £500



5.

Brands we've worked with

Science Museum, Belarus Free Theatre, Natural History Museum, Shakespeare's Globe, National Theatre, Two Together Railcard, Battersea Arts Centre, Shoreditch Town Hall, Tower of London Absolut Vodka, Imperial War Museum, Lyca Mobile, Joop, Star Trek Live, Ministry of Waxing, TEDx, Barrio Bars, Taschen and more.



BOOK A PARTNERSHIP NOW AND PAY EASILY WITH CREDIT CARD ON OUR WEBSITE: [TODOLISTLONDON.SQUARE.SITE](https://todolistlondon.square.site)

ALL PAID PARTNERSHIPS ARE TO BE PAID IN ADVANCE