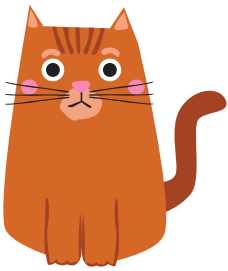


# ✓ to do list



Hello I am Lola one of the To Do List cats. Here's some handy info about our audience & partnership results in our 7 years of supporting the best of offbeat London & beyond...

## Our Audience

**Visits:** 50k unique visitors/month

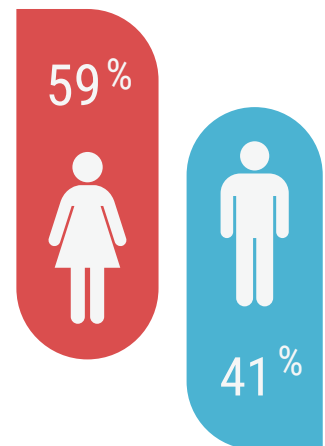
**Database:** 5k Email Subscribers

**Social Media:** 7.8k Twitter Followers / 2k Facebook

**Age:** Mostly 25-34 (43%)

**Main interests:** travel, lifestyle, food, going out, movies, photography inc. selfies, London news.

**Features:** 74% of visitors from London with a disposable income



## Results for you



Partners on average get around **500 relevant views to their advertorial page with a 2% conversion to sale/booking rate.**

**Email:** For an email campaign our partners see an average: **Open rate of: 25% & Click rate of: 4%**

## Some brands we've worked with

